



Chief of Police Jonathan Dunnam

November 8, 2017

FOR IMMEDIATE RELEASE

## TRAFFIC FATALITY ON FLORIDA BLVD

Baton Rouge Police are investigating a fatal crash that occurred last night around 6:30pm in the 14500 block of Florida Boulevard (south service road). The crash involved a bicyclist and a 2010 Chevrolet Traverse.

The at-scene investigation revealed that the bicyclist, Steven Walter Neal, 54 of 14740 Florida Boulevard, was riding eastbound on the Florida Boulevard service road in the center of the travel lane. The 71-year-old driver of the Chevrolet Traverse was also traveling eastbound when he struck the bicyclist from the rear.

Neal was transported to a local hospital, where he succumbed to his injuries.

Investigators observed that Neal was wearing dark-colored clothing and did not have any type of illumination on his bicycle.

This crash remains under investigation.

Sgt. Don Coppola Jr.  
Office of the Chief of Police  
BRPD Public Information Office  
(225)389-3948  
dacoppola@brgov.com

---

Office of Media Relations  
(225) 389-3948