Office of the Planning Commission

City of Baton Rouge and Parish of East Baton Rouge
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Ryan L. Holcomb, AICP
Planning Director

May 8, 2025

TO: Planning Commission

THROUGH: Ryan L. Holcomb, AICP, Planning Director

FROM: Jeremy Gremillion, Planner II

SUBJECT: **CUP-3-25** 5615 Corporate Boulevard (Roof Sign)

Application Summary			
Applicant	Chris Rogers	**Submittal Date**	April 7, 2025
Design Professional	Chris Rogers; Brightbox Signs		
Lot and Block	44	**Site Area**	1.82 ac
Location	North side of Corporate Boulevard, west of Energy Drive (Council District 7-Harris)		
Planning Commission Meeting Date	May 19, 2025	**Metropolitan Council Meeting Date**	N/A
Request			
Requested Zoning	N/A	**Existing Zoning**	Heavy Commercial (C2)
Existing Use	Office, educational institution, philanthropic organization		
Project Description	Addition of new roof sign		
Gross Residential Density	N/A	**Number of Units**	N/A
Site Characteristics			
FUTUREBR Land Use Designation	Regional Center	**Character Area**	Urban/Walkable
Overlay District	N/A	**Special Flood Hazard**	Yes ± 50%
Area Characteristics			
Surrounding Zoning	C2, Commercial Alcoholic Beverage (bar and lounge) C-AB-2, Commercial Alcoholic Beverage (restaurant) C-AB-1		
Surrounding Uses	Bank, office, post office, motor vehicle sales, governmental facility, high-density multifamily residential		
Findings			
Staff certifies that the proposed request meets the minimum requirements of the Unified Development Code for Planning Commission consideration			

Case History – Site

- **None**

Case History – Area

- **None**

Comprehensive Plan Consistency

- Consistent with the designation of Regional Center on the Future Land Use Map

Neighborhood Compatibility

- Consistent with the surrounding office, residential and institutional uses

Regulatory Issues

- Includes addition of one roof sign
- Proposed signage shown in chart below:

Signs				
	Maximum Sign Area	**Proposed Sign Area**	**Proposed Width**	**Proposed Height**
Roof	600 sf min	510.3 sf	75 ft 6 in	6 ft 9 in

Transportation

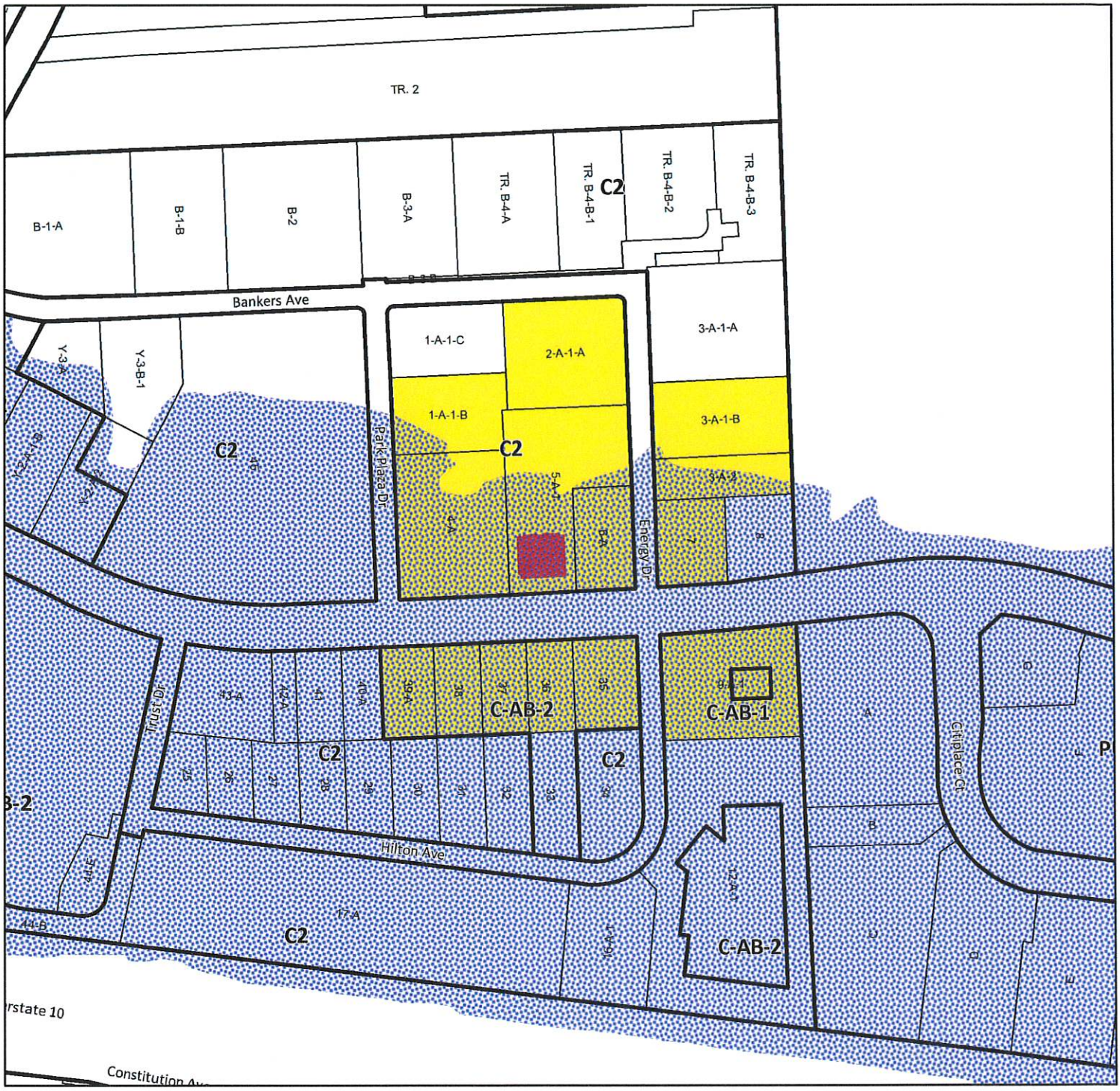
- Property located along the Major Street Plan- *Corporate Boulevard*
  - Completed
- Property located in the vicinity of streets along the Major Street Plan- *College Drive, Interstate 10 Highway*
- Property located in the vicinity of proposed MOVEBR Project- *Airline Highway (Florida-Interstate 110)*
- Property located adjacent to proposed facility on the Pedestrian and Bicycle Master Plan- *Corporate Boulevard sidepath*
- Property located in the vicinity of proposed facility on the Pedestrian and Bicycle Master Plan- *Bawell Street bike boulevard, Foster Drive/College Drive/Lee Drive bike lane, North Street to Dijon Drive trail*
- Property located in the vicinity of transit stop

Environmental Issues

- Approximately 50% of the property lies within Flood Zone A, which may require elevation of building pads, finished floors, and structures above the base flood elevation

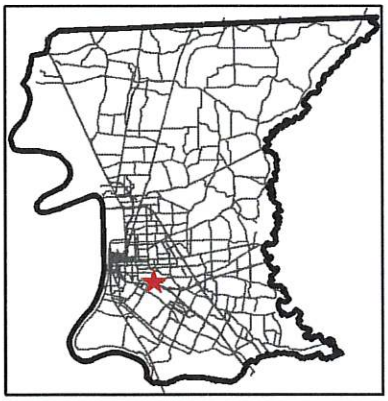
Community Outreach/Notification

- Subject property posted on April 28, 2025
- Public Notification Cards mailed to property owners within 300 foot radius on May 2, 2025
- Staff reports available for review on May 8, 2025 at http://la-batonrouge.civicplus.com/AgendaCenter/Planning-Commission-12
- Legal advertisement published in The Advocate on May 9, 13 and 15, 2025



Legend

- Current Case
- Previous Relevant Cases
- Notified of Public Hearing
- Zoning Graphic
- Lot Graphic
- Special Flood Hazard Area
- A — Zoning Labels



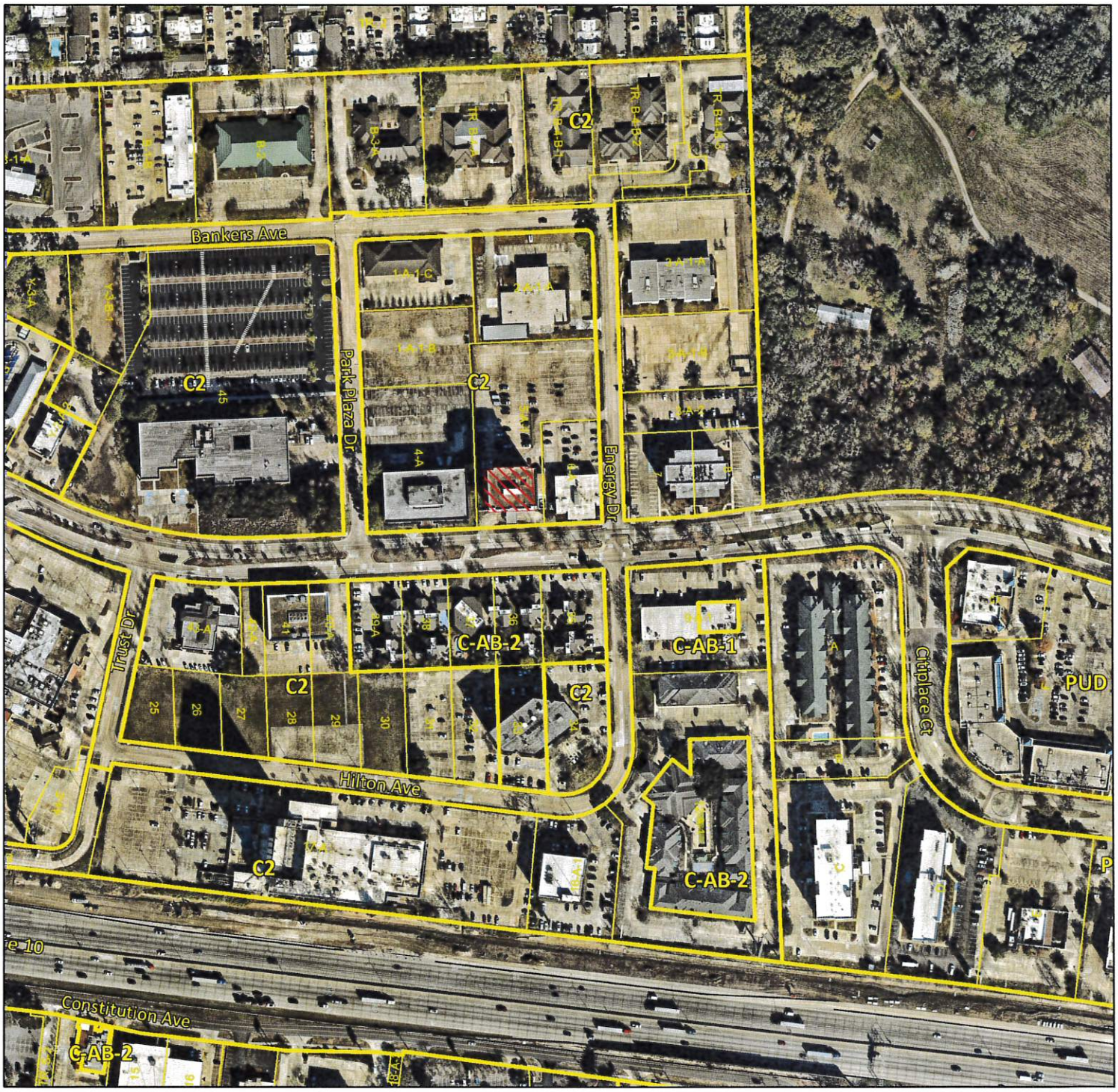
CUP-3-25

N

0 200 400 600 800 ft

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Legend

- Current Case
- Zoning Graphic
- Lot Graphic
- A1 — Zoning Labels

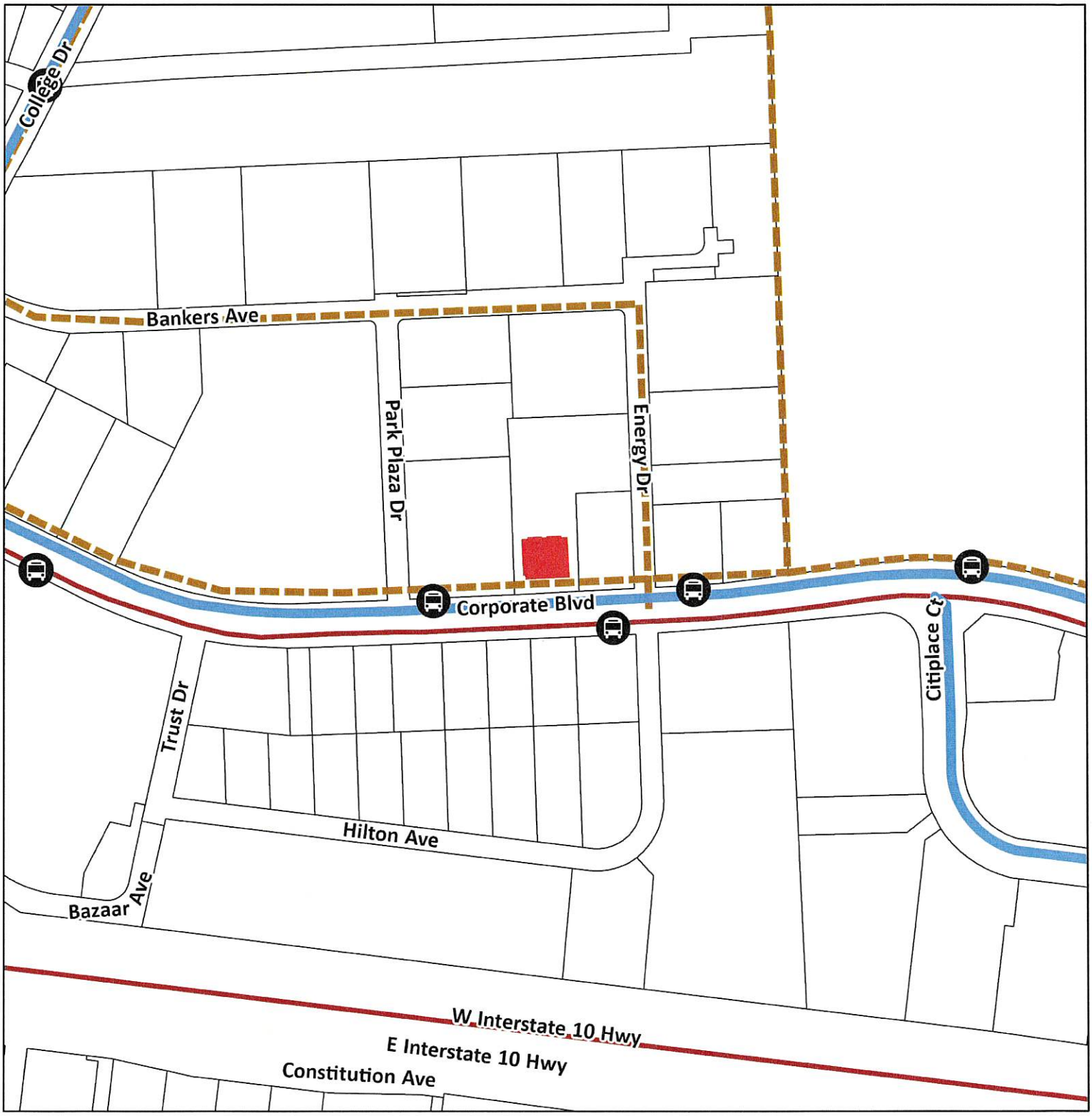


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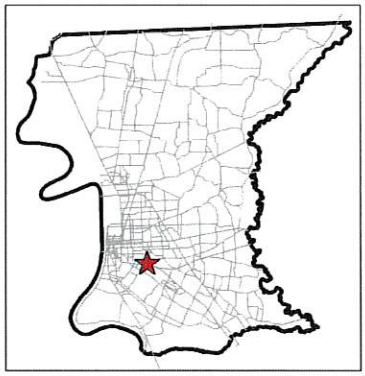
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Legend

- Current Case
- MoveBR Projects
- Major Street Plan Completed
- Major Street Plan Additional
- Major Street Plan Future
- Bike/Ped Existing
- Bike/Ped Proposed
- CATS/Tiger Trails
- Bus Stops



CUP-3-25

N

0 200 400 600 ft

Disclaimer: The City of Baton Rouge-Parish of East Baton Rouge provides the data herein for general reference purposes only. The City-Parish does not assume liability for the misuse or misinterpretation of the data.

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